



ADVERTISING INSERTION ORDER

for the 2010-2011 Maine Municipal Directory

AD DEADLINE: August 13, 2010 (ads will not be accepted without this form)

RATES: Full Page: \$325 Half Page: \$200 Back Cover: \$700* Inside Front or Back Cover: \$550*

Prices above are for black and white ads only. See additional charges section for color rates.

(*Please call before signing up for a cover position.)

Please check size of ad you are submitting/rerunning.

Ad Dimensions are:

Width Depth

Full Page

7 1/2 x 9 1/2

Half Page

7 1/2 x 4 3/4 (horizontal)

3 5/8 x 9 1/2 (vertical)

ADDITIONAL CHARGES: *2nd color:* \$100 *4-color (CMYK):* \$300

Extra listings in Advertiser Index: \$25 each (first listing is free)

PAYMENT: Check Enclosed in amount of \$ _____ Please invoice at address below

AD SUBMISSION: New Ad (*Electronic PDF Preferred*) Rough Layout Enclosed

Contact Name: _____ Email: _____

Company: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Fax: _____

ADVERTISER INDEX

The product/services of the Directory advertisers are listed on an Advertisers Index page. Each advertiser is listed once at no extra charge. **Additional listings are \$25 each.**

- Accounting Services
- Appraisal Services
- Building Construction/Supplies
- Business Forms/Computer Supplies
- Codification Services
- Communications
- Computer Services/Products
- Construction Vehicles/Maintenance
- Consulting Engineers/Architects
- Document Imaging
- Energy Management
- Environmental Services/Equipment
- Financial Services
- Fire & Rescue Vehicles & Equipment
- GIS/GPS Services
- Healthcare Services
- Highway Equipment
- Highway Construction & Maintenance
- Housing
- Holiday Decoration
- Internet/Web Services
- Land Surveying
- Legal Services
- Office Equipment & Supplies
- Pavement Marking/Equip/Supply
- Policy/Research Consulting
- Records Management/Preservation
- Traffic Engineering
- Water, Sewer Materials/Services
- Other _____

Mail form to: Jaime Clark, Maine Municipal Association, 60 Community Drive, Augusta ME 04330

Fax Form to: 207-624-0189 **Send electronic ad files to:** jlark@memun.org