



# ADVERTISING INSERTION ORDER

## for the 2011-2012 Maine Municipal Directory

**AD SUBMISSION DEADLINE: August 22, 2011 (ads will not be accepted without this form)**

**RATES:** Full Page: \$325    Half Page: \$200    Back Cover: \$700\*    Inside Front or Back Cover: \$550\*  
*Prices above are for black and white ads only.* See additional charges section for color rates.  
(\*Please call before signing up for a cover position.)

Please check size of ad you are submitting/rerunning.	Ad Dimensions are:	Width	Depth
	<input type="checkbox"/> Full Page		7 1/2
<input type="checkbox"/> Half Page		7 1/2	x 4 3/4 (horizontal)
		3 5/8	x 9 1/2 (vertical)

**ADDITIONAL CHARGES:**    *2nd color:* \$100    *4-color (CMYK):* \$300  
*Extra listings in Advertiser Index:* \$25 each (first listing is free)

**PAYMENT:**     Check Enclosed in amount of \$ \_\_\_\_\_     Please invoice at billing address below

**AD SUBMISSION:**     New Ad (*Electronic PDF Preferred*)     Rough Layout Enclosed  
*(PDF proof will be sent to email listed below)*

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

### ADVERTISER INDEX

The product/services of the Directory advertisers are listed on the Advertisers Index page. Each advertiser is listed **once** at no charge. **Additional listings are \$25 each. If NO category is checked, one will be chosen for you.**

- Accounting Services
- Appraisal Services
- Building Construction/Supplies
- Business Forms/Computer Supplies
- Codification Services
- Communications
- Computer Services/Products
- Construction Vehicles/Maintenance
- Consulting Engineers/Architects
- Document Imaging
- Energy Management
- Environmental Services/Equipment
- Financial Services
- Fire & Rescue Vehicles & Equipment
- GIS/GPS Services
- Healthcare Services
- Highway Equipment
- Highway Construction & Maintenance
- Housing
- Holiday Decoration
- Internet/Web Services
- Land Surveying
- Legal Services
- Office Equipment & Supplies
- Pavement Marking/Equip/Supply
- Policy/Research Consulting
- Records Management/Preservation
- Traffic Engineering
- Water, Sewer Materials/Services
- Other \_\_\_\_\_

**Mail form to:** Jaime Clark, MMA, 60 Community Drive, Augusta ME 04330 (*no later than August 22, 2011*)  
**Fax Form to:** 207-624-0189    **Send electronic ad files to:** [jclark@memun.org](mailto:jclark@memun.org) (*no later than August 22, 2011*)