

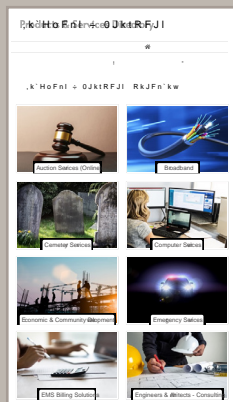
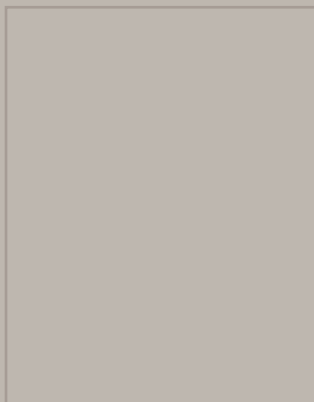
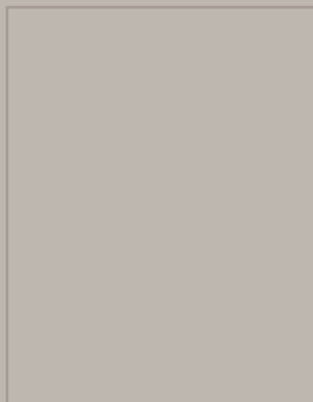
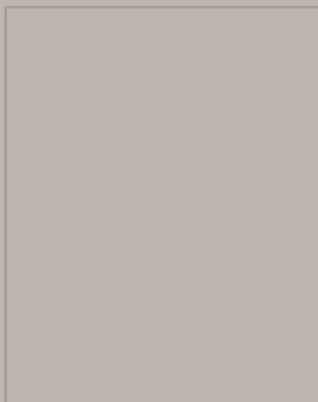
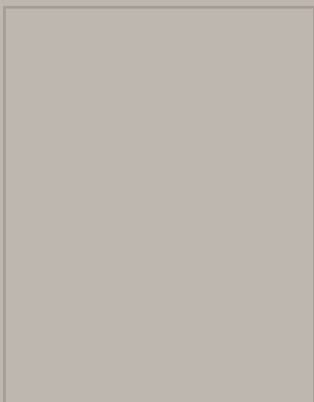


# MAINE TOWN & CITY and ONLINE ADVERTISING RATES

**MAINE MUNICIPAL**  
ASSOCIATION • SINCE 1936

60 Community Drive  
Augusta, ME 04330  
1-800-452-8786 • 207-623-8428

[www.memun.org](http://www.memun.org)



# MAINE TOWN & CITY MAGAZINE

Questions??

Contact Sue Bourdon:  
[sbourdon@memun.org](mailto:sbourdon@memun.org) or  
 207-623-8428 x2298. See  
 fillable form on next page.

## 2024 RATES & SIZES

BW/COLOR/INSERTION RATE/AD SIZE					AD SPECIFICATIONS	
INSERTION	\$ 1x	\$ 3x	\$ 6x	\$ 11x		
SIZE	BW / 4COLOR	BW / 4COLOR	BW / 4COLOR	BW / 4COLOR	FULL PAGE	7.25w x 9.5h
FULL	450 / 800	425 / 775	400 / 750	375 / 725	1/2 PAGE	7.25w x 4.25h
1/2	275 / 600	255 / 580	230 / 555	215 / 540	1/3 PAGE	7.25w x 3.25h
1/3	195 / 470	180 / 455	165 / 440	150 / 425	1/4 PAGE	3.5w x 4.25h
1/4	175 / 400	165 / 390	155 / 380	145 / 370	1/8 PAGE	3.5w x 2h
1/8	145 / 345	135 / 335	125 / 325	115 / 315	PROF. DIR.	2.25w x 1.25h
<b>PROFESSIONAL DIRECTORY</b>						
BW \$550 (annually) paid up front or COLOR \$825 (annually) paid up front					<ul style="list-style-type: none"> <li>• PDF format preferred.</li> <li>• Fonts embedded.</li> <li>• Color converted to CMYK if applicable.</li> </ul>	
<b>COVER PLACEMENT</b>					Email to: <a href="mailto:sbourdon@memun.org">sbourdon@memun.org</a>	
Contact Sue Bourdon for availability and pricing.						

Advertise in the Maine Town & City and receive a FREE linked listing in our online Products & Services Directory! (ad must be full color, insertion 11x)

## ONLINE ADVERTISING

PRODUCTS & SERVICES DIRECTORY. . . . \$175/ANNUAL FEE

- Linked company logo in the Products & Services Directory category of choosing for a period of 12 months.

CHECK IT OUT FOR YOURSELF:

<https://www.memun.org/About/Products-Services-Directory>

PARTNER LOGO - 3 MONTHS (invoiced in full upfront) . . . . . \$405

PARTNER LOGO - 6 MONTHS (invoiced in full upfront) . . . . . \$810

PARTNER LOGO - 12 MONTHS (invoiced in full upfront) . . . . \$1,620

*\*(pay upfront and save \$60 on 12 months!!!)*

ALL PARTNER LOGO OPTIONS INCLUDE THE FOLLOWING:

- High visibility placement on the MMA homepage
- Linked company logo (on the homepage)
- Minimum run of 3 consecutive months (Jan-Mar / Apr-Jun / Jul-Sep / Oct-Dec)
- FREE linked listing in the Products & Services Directory!

Questions??

Contact Carol Weigelt:  
[resourcecenter@memun.org](mailto:resourcecenter@memun.org)  
 or 207-623-8428 x2219

For all digital ads please send a high quality version of your logo in pdf, jpg or png format to [resourcecenter@memun.org](mailto:resourcecenter@memun.org)

# 2024 MAGAZINE & ONLINE ADVERTISING CONTRACT

Company Name \_\_\_\_\_  
 Primary Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**BILLING**

Contact: \_\_\_\_\_ Email \_\_\_\_\_

**MAGAZINE ADVERTISING:** INVOICE    Monthly    Upfront    **ONLINE ADVERTISING:**    *billed upfront only*

Advertise in the Maine Town & City and receive a FREE linked listing in our online Products & Services Directory! (ad must be full color, insertion 11x) \*

TOWN & CITY ADVERTISING			
<b>SIZE:</b>	<b>MONTHS:</b>		
Full	JANUARY	BW	4C
1/2	FEBRUARY	BW	4C
1/4	MARCH	BW	4C
1/3	APRIL	BW	4C
1/8	MAY	BW	4C
	JUNE	BW	4C
	JULY	BW	4C
	AUGUST	BW	4C
	SEPTEMBER	BW	4C
	OCT/NOV	BW	4C
	DECEMBER	BW	4C
<b>INSERTION:</b>			
1x			
3x			
6x			
11x			
Other			
Professional Directory (annually)		<b>FREE Products &amp; Services deal!*</b>	
BW	4C		

ONLINE ADVERTISING
Vendors can opt to submit their request for advertising through our online form OR utilize this fillable form – either one can serve as a contract.
<b>PRODUCTS &amp; SERVICES DIRECTORY</b>
<b>PARTNER LOGO - 3 Months</b> <i>(choose one)</i>
Jan-Feb-Mar Apr-May-Jun Jul-Aug-Sep Oct-Nov-Dec
<b>PARTNER LOGO - 6 Months</b> <i>(choose two consecutive quarters)</i>
Jan-Feb-Mar Apr-May-Jun Jul-Aug-Sep Oct-Nov-Dec
<b>PARTNER LOGO - 12 Months</b>

<p><b>GENERAL INFORMATION</b>                      Maine Town &amp; City publishes 11 issues per year. (The October-November issue is a combined issue).</p> <p><b>CONTRACTS</b>                      All contracts begin in January. There must be a signed contract in place to guarantee ad space in the Maine Town &amp; City or Online Advertising.</p> <p><b>PRODUCTION SCHEDULE</b>                      Maine Town &amp; City ads are due on the last day of the previous month. If no new ad is forthcoming by the due date, we will reprint the last ad published. Online advertising due date is one week prior to the desired quarter(s) of advertising.</p>	<p><b>BILLING</b>                      Maine Town &amp; City Invoices will be emailed to advertisers following each issue in which an advertisement is placed. Please be sure to include an email address for billing if different than primary contact. Advertisers receive a complimentary copy of the issue in which the ad is printed.</p> <p>Online advertisements will be invoiced on or shortly after the day when the Partner Logo is posted.</p> <p><b>ACCEPTANCE OF ADVERTISING</b>                      We understand that the Editor of the <i>Maine Town &amp; City</i> magazine has the right to approve any copy submitted for publication and in the event that it is misleading or unsuitable for publishing in this type of magazine, the ad will be refused.</p>
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Signature \_\_\_\_\_  
 Date \_\_\_\_\_

Your signature indicates that you have read and agree to the terms stated above.