

The world is changing faster than ever. We are constantly bombarded with noise and messaging, most of which we don't even ask for. With the noise, we can lose sight of what matters most: *people*.



Leadercast 2023: Human Intelligence will help leaders embrace that they are ultimately leading people, not simply a company or an organization. In a world that's gone digital, leaders need human intelligence to master empathy, communication, inclusion, trust and motivation.

Since 2011, Auburn PAL & the City of Auburn have brought Leadercast to our community. This remarkable leadership training helps develop leaders worth following. We invite you to join us - and other local leaders - as we present this unique day-long leadership experience.

Leadercast is a one-day event broadcast LIVE to host sites and leaders around the world, in communities just like ours. It's a movement that is changing the way the world thinks about leadership...by building leaders worth following.

Auburn is the ONLY Leadercast site in Maine!

**Special highlight:** launch of PAL Community Center capital campaign!

@ [lallen@auburnmaine.gov](mailto:lallen@auburnmaine.gov) ☎ 207.333.6601 X2070

Proceeds from this event benefit the Auburn Police Activities League (PAL), a 501(c)3 charitable organization

**Wednesday, May 3, 2023**

9:00AM (doors open at 8:00AM)  
East Auburn Baptist Church, 560 Park Avenue

**\$125** [registration, lunch & conference materials included]  
**Save \$100: Fill a table of 6 for \$650**

**VISIT AUBURNPAL.COM TO REGISTER**

# 2023 LEADERCAST AUBURN TICKET ORDER FORM



Name of Business/Organization \_\_\_\_\_

Individual/Contact Name \_\_\_\_\_

Address \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

**Yes! I want to become a leader worth following.** Please send me  event tickets x \$125 each (or \$650 for a table of 6)

Attendees: \_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*\*Please be sure to note any dietary restrictions for attendees*

Payment: Check enclosed  Invoice me, please  Credit Card

[For a credit card payment, you will be e-mailed an electronic invoice.]

**I am unable to attend Leadercast 2023. But please accept my contribution to support PAL: \$ \_\_\_\_\_**

**I would like to make it possible for outstanding young leaders in our community to attend Leadercast. Please provide  scholarship tickets to deserving local high school or college students on my behalf (\$125 each).**

**TOTAL DUE: \$**

If paying by check, please make payable to: **“Auburn PAL”** and remit to: City of Auburn, Attn: Liz Allen, 60 Court Street, Auburn, Maine 04210

*Tickets are non-refundable. Price includes event materials, lunch and refreshments during breaks.  
All event proceeds benefit the Auburn Police Activities League (PAL).*

**WHY AUBURN PAL?** In an effort to provide positive, horizon-broadening experiences for at-risk youth in our city, the Auburn Police Department established the Auburn Police Activities League (PAL). About 10 years ago, the Auburn PAL Center opened in the Chestnut Street neighborhood, at the heart of a half-square mile area identified by crime data. The Center provides activities for kids after school and during the summer, not to mention positive interaction with police officers. PAL encourages and develops leadership in youth, and fosters communication, understanding, and mutual respect between youth, community and police. Leadercast helps raise much-needed funds to support the programs, the mission and the kids of Auburn PAL. Auburn PAL is a 501(c)3 charitable organization. Your gift is tax-deductible.