

# TAKEAWAYS FOR TOWN, CITY, AND COUNTY MANAGERS



Take the Broadband Action Plan (BAP!) survey, and encourage everyone you know to do so too! Translations available onsite. [www.maineconnectivity.org/planning](http://www.maineconnectivity.org/planning)

Tell your community about the Affordable Connectivity Program campaign that may help them afford their internet service. [www.maineconnectivity.org/affordability](http://www.maineconnectivity.org/affordability)

Take a Broadband 101 class or view a past class online - search YouTube for "Maine Broadband Coalition Broadband 101". Learn the terms, basic technical information, and models you need to know.

Post about the survey on social media, make an announcement at your community meetings, share the handout and flyer, and use our toolkit to spread the word. [www.maineconnectivity.org/baptoolkit](http://www.maineconnectivity.org/baptoolkit)

Understand your community's broadband situation and needs - start with the data. The MCA's Broadband Intelligence Platform can help you understand service levels in your area, as well as service providers. You can always talk to MCA staff for further information.

Visit [www.maineconnectivity.org/all-in](http://www.maineconnectivity.org/all-in) to understand the MCA's programs and timing. These can help position your community for success in identifying the right solution for your community's connectivity needs.

Digital Equity is critical to ensuring all members of your community can access the internet - get engaged with your regional broadband partner, you can find them on our website. [www.maineconnectivity.org/regional-broadband-partners](http://www.maineconnectivity.org/regional-broadband-partners)

Remember that the Maine Connectivity Authority has functionally merged with Connect Maine and taken over the management of its programs and grants.

Email [info@maineconnectivity.org](mailto:info@maineconnectivity.org) for more information about any of these programs, data, funding opportunities, or anything broadband related - we are here to help!



**MAINE  
CONNECTIVITY  
AUTHORITY**

To learn more about our Broadband Action Plan, please visit [maineconnectivity.org/planning](http://maineconnectivity.org/planning).

Translations of the survey are available upon request. Your response is confidential. This information will only be used by MCA for planning purposes.

The survey should not be completed by people who are currently incarcerated because of our funding restrictions. People who were formerly incarcerated are encouraged to take the survey.