

DO BUSINESS WITH MMA

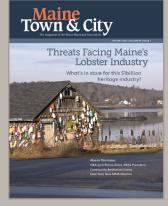
MAINE TOWN & CITY and ONLINE ADVERTISING RATES

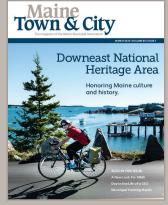
MAINE MUNICIPAL ASSOCIATION • SINCE 1936

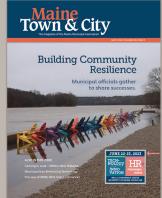
60 Community Drive Augusta, ME 04330 1-800-452-8786 • 207-623-8428

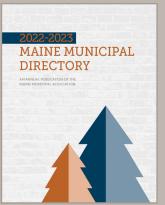
www.memun.org













MAINE TOWN & CITY MAGAZINE

Questions??

Contact Sue Bourdon: sbourdon@memun.org or 207-623-8428 x2298. See fillable form on next page.

2024 RATES & SIZES					intable form on new page.
	BW/COLOR/I	AD SPECIFICATIONS			
INSER	TION \$1x	\$ 3x	\$ 6x	\$ 11x	51111 BAGE 725 051
SIZE	BW / 4COLOR	BW / 4COLOR	BW / 4COLOR	BW / 4COLOR	FULL PAGE 7.25w x 9.5h
FULL	450 / 800	425 / <mark>775</mark>	400 / 750	375 / <mark>725</mark>	1/2 PAGE 7.25w x 4.25h
1/2	275 / 600	255 / <mark>580</mark>	230 / <mark>555</mark>	215 / 540	1/3 PAGE 7.25w x 3.25h
1/3	195 / <mark>470</mark>	180 / <mark>455</mark>	165 / 440	150 / <mark>425</mark>	1/4 PAGE 3.5w x 4.25h
1/4	175 / 400	165 / <mark>390</mark>	155 / <mark>380</mark>	145 / 370	,
1/8	145 / 345	135 / 335	125 / 325	115 / 315	1/8 PAGE 3.5w x 2h
PROFESSIONAL DIRECTORY					PROF. DIR. 2.25w x 1.25h
BW \$550 (annually) paid up front or COLOR \$825 (annually) paid up front • PDF format preferred. • Fonts embedded.					
COVE	R PLACEMENT	 Fonts embedded. Color converted to CMYK if applicable. Email to: sbourdon@memun.org 			
Contact	: Sue Bourdon for avai				

Advertise in the Maine Town & City and receive a FREE linked listing in our online Products & Services Directory! (ad must be full color, insertion 11x)

ONLINE ADVERTISING

PRODUCTS & SERVICES DIRECTORY\$175/ANNUAL FEE

• Linked company logo in the Products & Services Directory category of choosing for a period of 12 months.

CHECK IT OUT FOR YOURSELF:

https://www.memun.org/About/Products-Services-Directory

PARTNER LOGO - 3 MONTHS (invoiced in full upfront) \$405
PARTNER LOGO - 6 MONTHS (invoiced in full upfront) \$810
PARTNER LOGO - 12 MONTHS (invoiced in full upfront) \$1,620*
*(pay upfront and save \$60 on 12 months!!!)

ALL PARTNER LOGO OPTIONS INCLUDE THE FOLLOWING:

- High visibility placement on the MMA homepage
- Linked company logo (on the homepage)
- Minimum run of 3 consecutive months (Jan-Mar / Apr-Jun / Jul-Sep / Oct-Dec)
- FREE linked listing in the Products & Services Directory!

Questions??

Contact Carol Weigelt: resourcecenter@memun.org or 207-623-8428 x2219

For all digital ads please send a high quality version of your logo in pdf, jpg or png format to resourcecenter@memun.org

2024 MAGAZINE & ONLINE ADVERTISING CONTRACT

Company Name						
Primary Contact						
Address						
City	State	Zip				
BILLING						
Contact:	Email					
MAGAZINE ADVERTISING: INVOICE	Monthly Upfr	ont ONLINE ADVERTISING:	billed upfront only			

Advertise in the Maine Town & City and receive a FREE linked listing in our online Products & Services Directory! (ad must be full color, insertion 11x)*

TOWN & CITY ADVERTISING

	WIN G. OTT I AB I						
SIZE:	MONTHS:						
Full	JANUARY	BW	4C				
1/2	FEBRUARY	BW	4C				
1/4	MARCH	BW	4C				
1/3	APRIL	BW	4C				
1/8	MAY	BW	4C				
	JUNE	BW	4C				
INSERTION	JULY	BW	4C				
1x 3x	AUGUST	BW	4C				
6x	SEPTEMBER	BW	4C				
11x	OCT/NOV	BW	4C				
Other	DECEMBER	BW	4C				
Professional [Directory (annually)		FREE Products &				
BW 4	C	Services deal!*					

ONLINE ADVERTISING

Vendors can opt to submit their request for adverting through our online form OR utilize this fillable form – either one can serve as a contract.

PRODUCTS & SERVICES DIRECTORY

PARTNER LOGO - 3 Months (choose one)

Jan-Feb-Mar Apr-May-Jun Jul-Aug-Sep Oct-Nov-Dec

PARTNER LOGO - 6 Months

(choose two consecutive quarters)

Apr-May-Jun Jul-Aug-Sep Oct-Nov-Dec

Jan-Feb-Mar

PARTNER LOGO - 12 Months

GENERAL INFORMATION

Maine Town & City publishes 11 issues per year. (The October-November issue is a combined issue).

CONTRACTS

All contracts begin in January. There must be a signed contract in place to guarantee ad space in the Maine Town & City or Online Advertising.

PRODUCTION SCHEDULE

Maine Town & City ads are due on the last day of the previous month. If no new ad is forthcoming by the due date, we will reprint the last ad published. Online advertising due date is one week prior to the desired quarter(s) of advertising.

BILLING

Maine Town & City Invoices will be emailed to advertisers following each issue in which an advertisement is placed. Please be sure to include an email address for billing if different than primary contact. Advertisers receive a complimentary copy of the issue in which the ad is printed.

Online advertisements will be invoiced on or shortly after the day when the Partner Logo is posted.

ACCEPTANCE OF ADVERTISING

We understand that the Editor of the *Maine Town & City* magazine has the right to approve any copy submitted for publication and in the event that it is misleading or unsuitable for publishing in this type of magazine, the ad will be refused.

Signatu	re		
Date _			